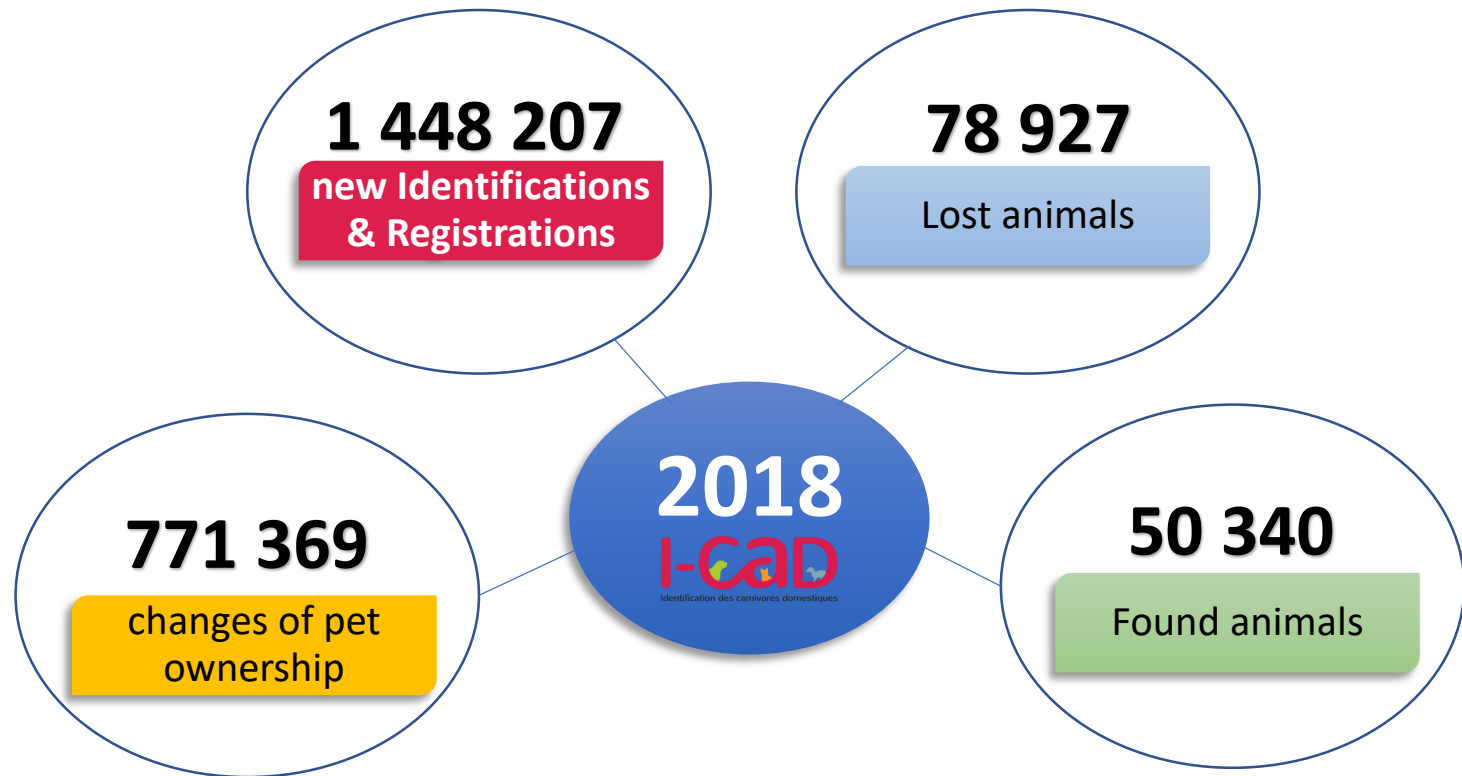




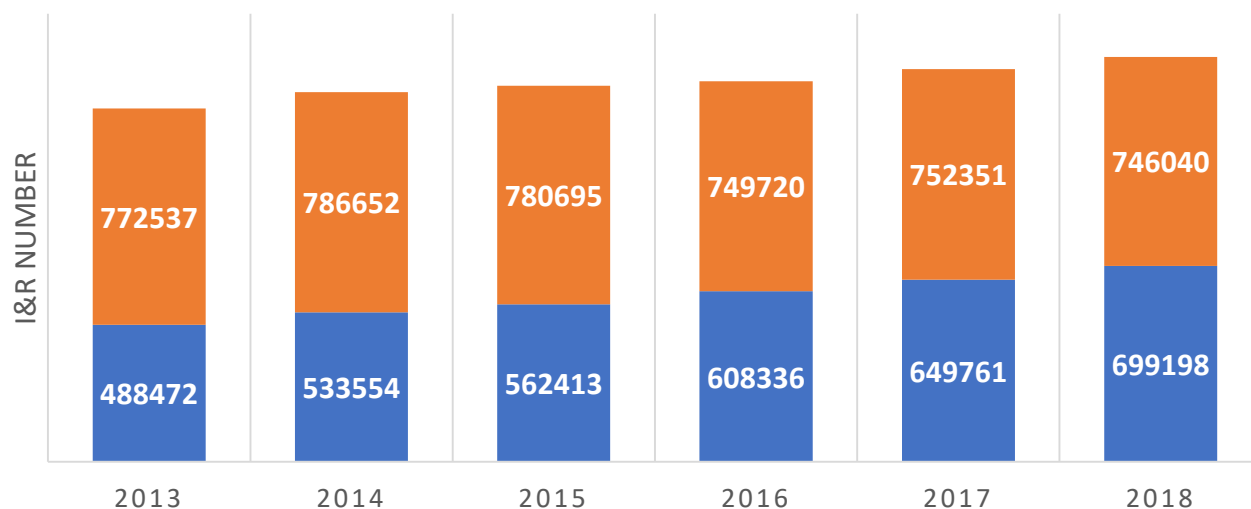
The official pet identification database
in France
Rémi Gellé



Pet I&R in France - Figures



Pet I&R in France - Figures



- 3,5 %

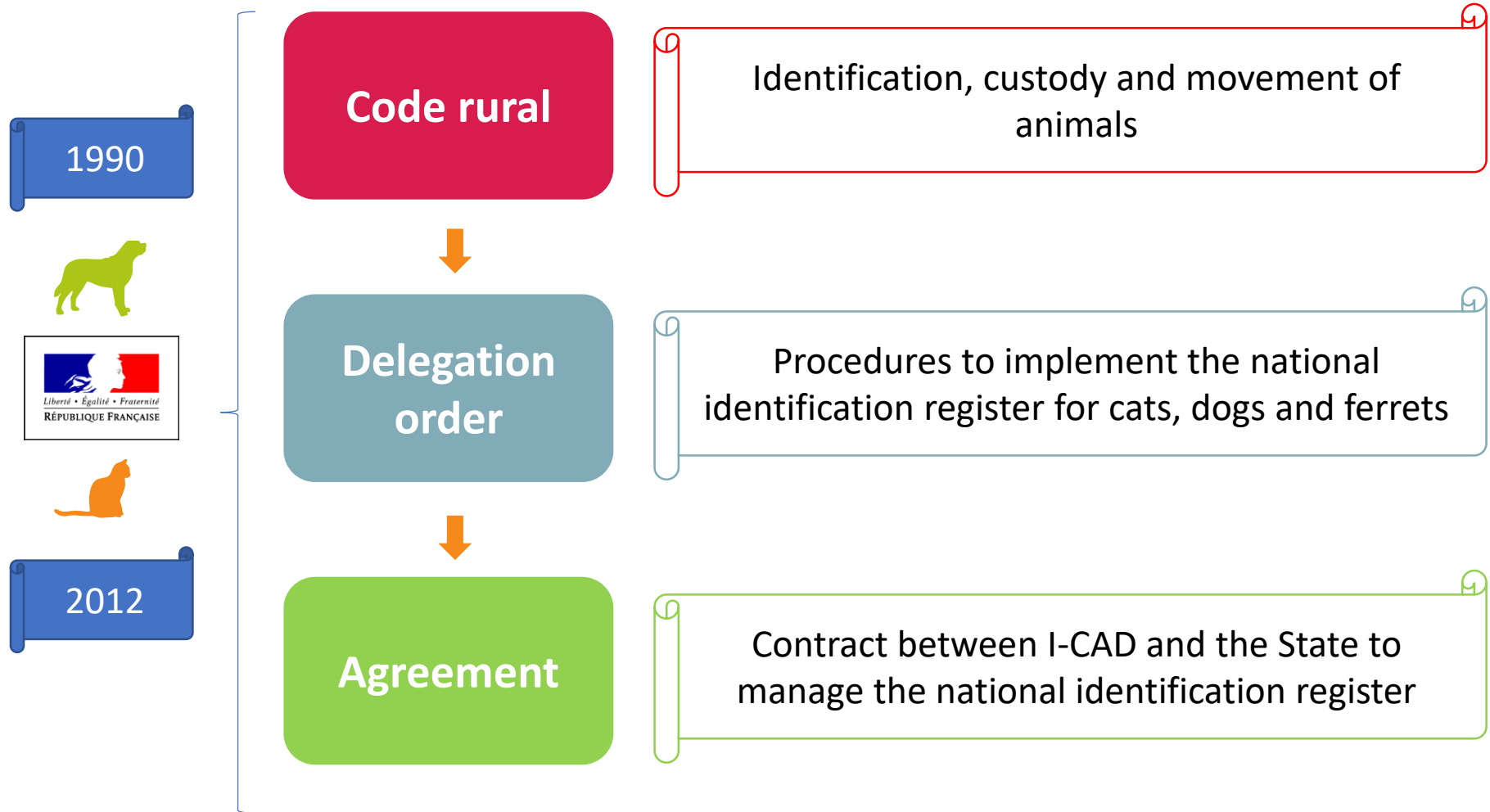
Over the last 5 years



+ 43 %

Ferrets \approx 3000 I&R / year







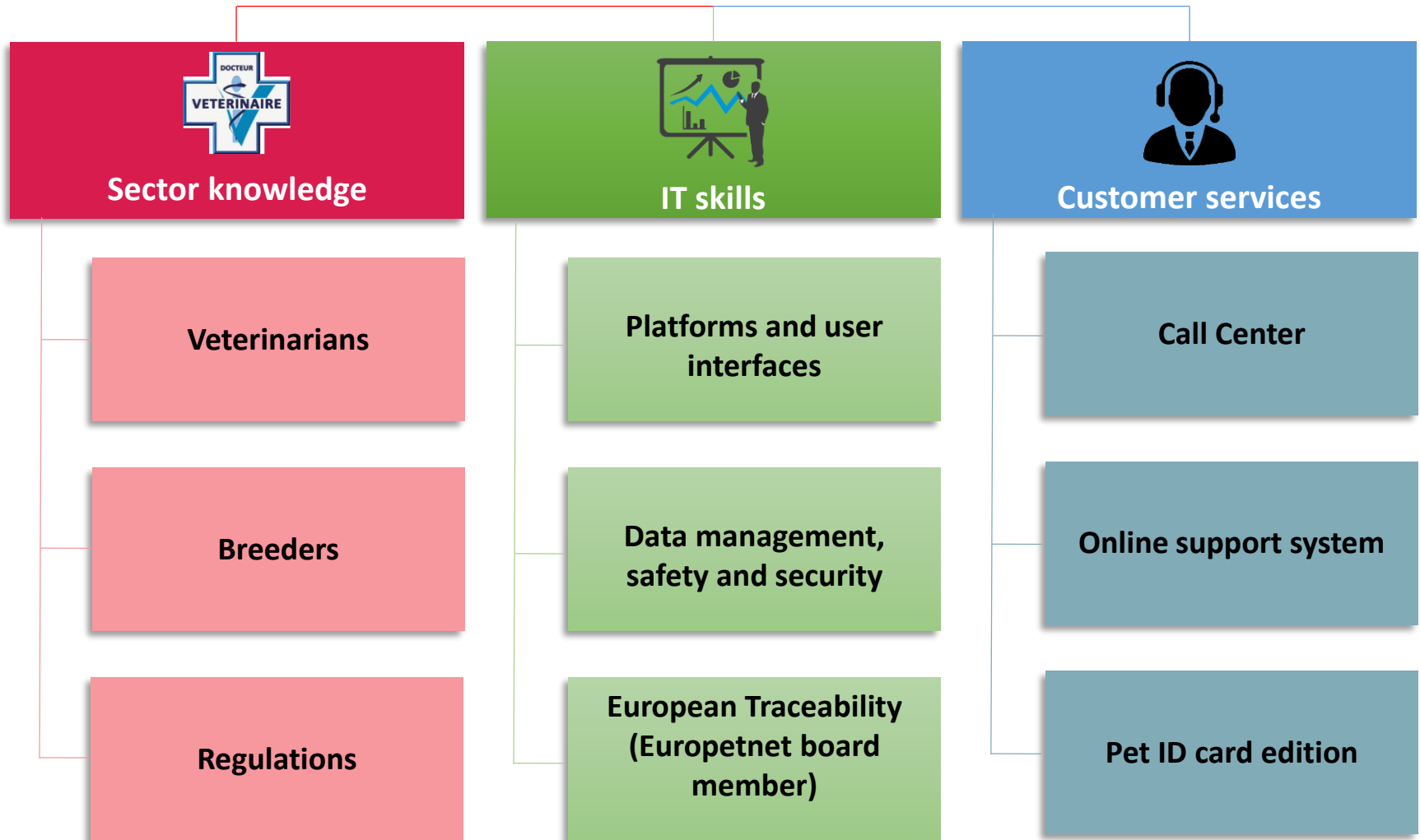
Since 2012

**The only official identification register for
cats, dogs and ferrets in France**

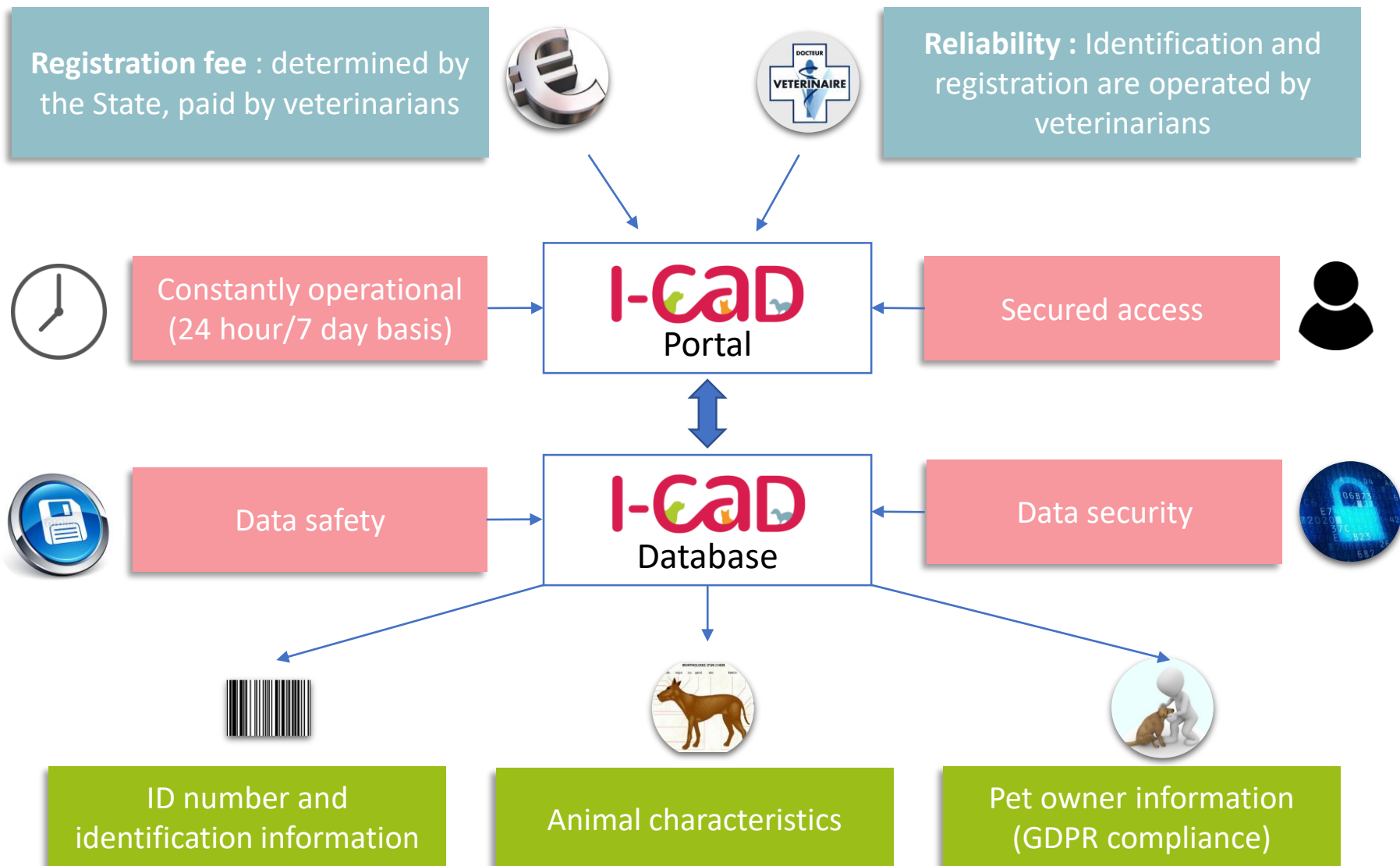
**Two shareholders : Société Centrale
Cannine (SCC) and the National Union of
Liberal Veterinarians (SNVEL)**

**Covered by a public service delegation
contract with the Ministry of Agriculture
and Food**

≈70 employees



Identification and registration process



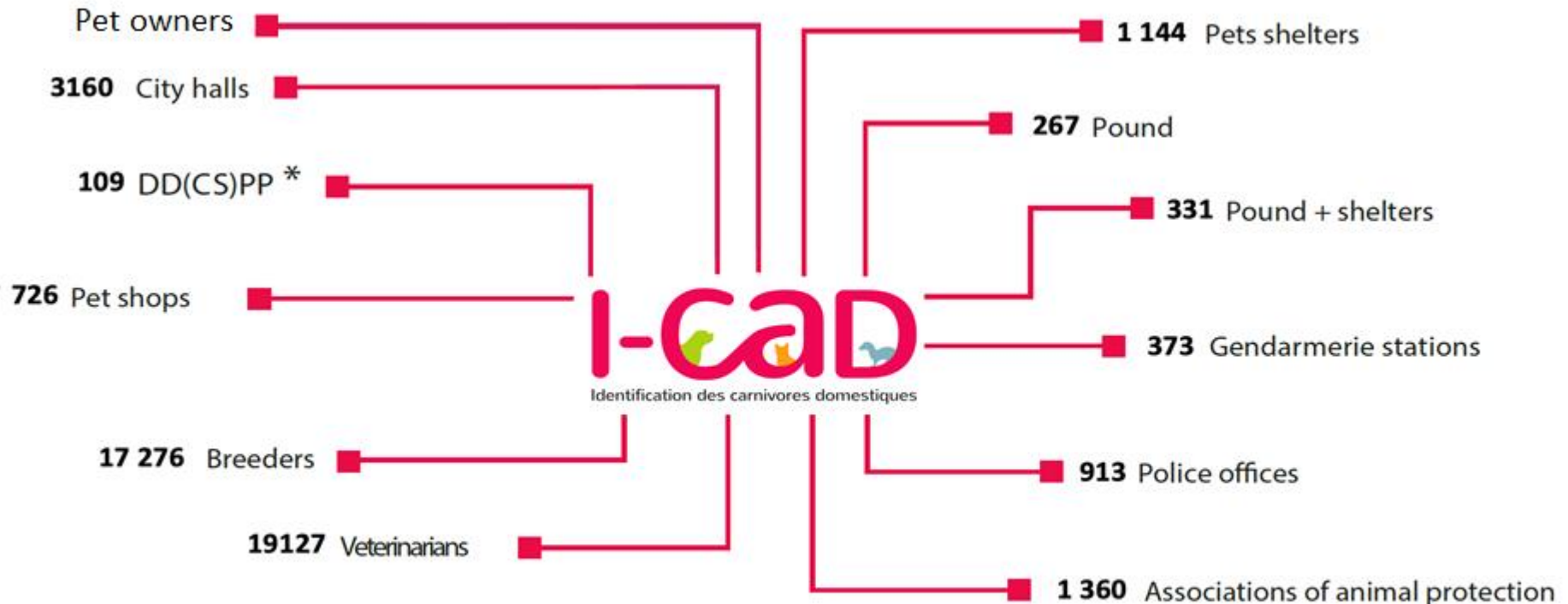
Stakeholders using the I-CAD portal



2018

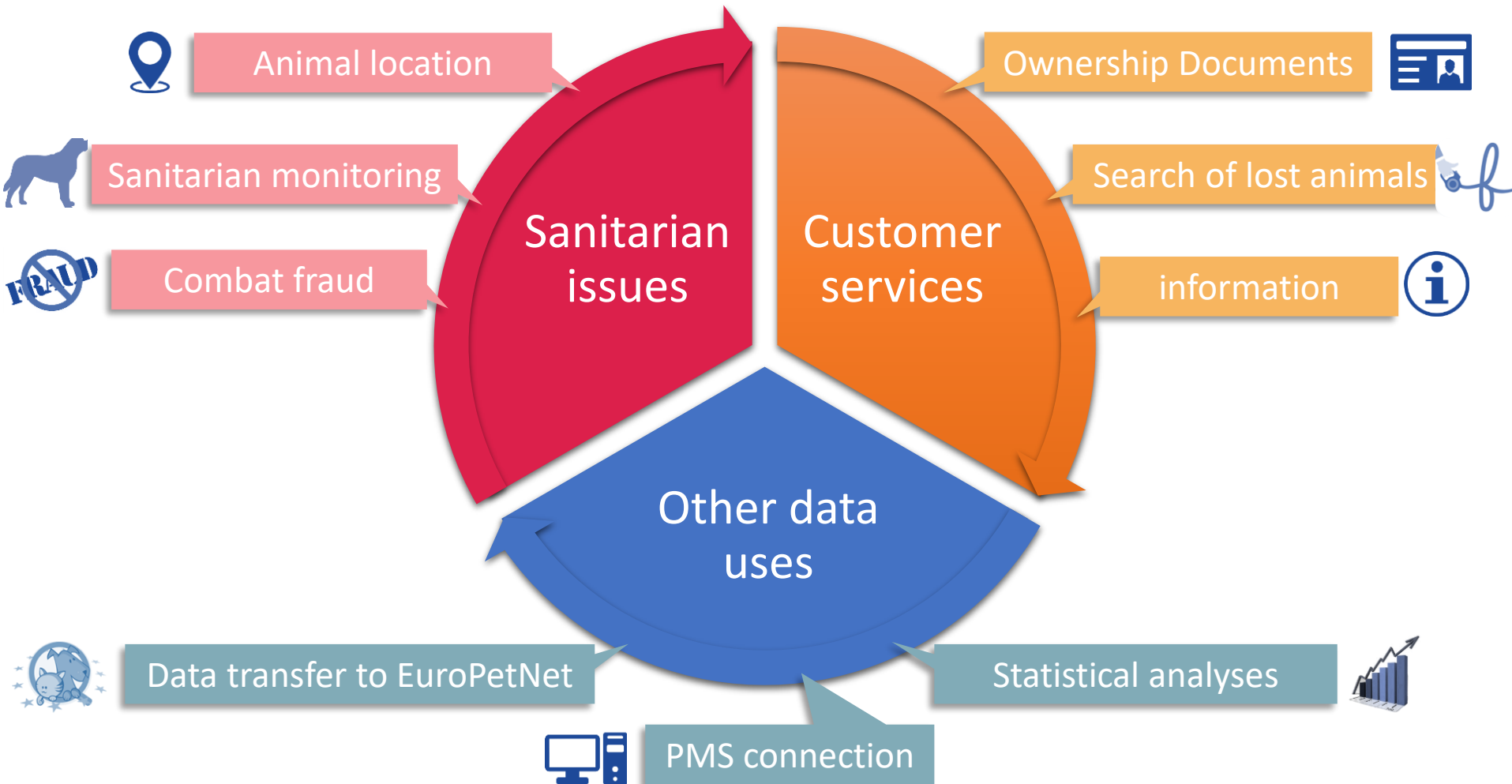
I-CAD website

Free with secure and dedicated accesses
4 226 584 connections to the website
912 994 single users



* Departemental Direction of Social cohesion and Protection of populations

General functions of the database





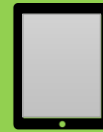
Fraud control

- Ad platform partnerships
- ePassport initiative
- Combat fraud with robots



Health and sanitation monitoring

- Diagnostic collection
- Health pet book
- Vaccinations



Process digitizing

- 100% digitized services
- Cleaner, faster, more relevant
- New services for vet and pet owners



New data uses

- Prediction models
- New partnerships (business and/or research)



Thank you for your attention



Rémi Gellé
I-CAD Vice-President

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